european american chamber of commerce texas

enterprise europe network
Business Support on Your Doorstep

# 2026-2027 MARKETING & SPONSORSHIP OPPORTUNITIES

ELEVATE YOUR BUSINESS POTENTIAL IN 2026- 2027

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# SIGNATURE EVENTS AND ALL YEAR INITIATIVES

Be part of the conversations, connections, and collaborations shaping transatlantic business. Our **2026 lineup of signature events and initiatives** offers your organization a powerful platform to **elevate your brand, engage with influential leaders, and strengthen relationships across the European and Texan business communities**. Partner with EACC Texas to help create impactful experiences while gaining meaningful visibility throughout the year. Event dates and programs are subject to change, with additional opportunities added throughout the year.

## Q1

- **Holistic Security for Organizations** in 2026 Ambassador Stefan Lindstrom, CG of Finland in Houston + Cybersecurity panel and presentations (02/26)
- **Brave1 US Investment Roadshow from Ukraine** at SMU Cox. Twenty Defense -Tech companies and VC's (03/26)
- **Delegation from the Czech Republic** - Ambassador Nicholas Merrick in Dallas (03/26)
- **Q1 Board Meeting**
- **Ambassador of France in Dallas** (03/26)

## Q2

- **Transatlantic Trade Alliance program** sponsored by Schulz Trade Law
- **Trade Mission to Europe (Turkiye)**
- **Experience EUROPE** - Dallas: The Harwood District, with its iconic European flare and restaurants will host EE2026 in the gardens at Marie Gabrielle, Kickstarting the countdown to the 2026 FIFA World Cup in Texas, with European food, wines, culture, tourism & sports business festivities!
- **Members of the European Parliament** Austin (May) Reception at Consulate General of Ireland
- Networking with **Irish Business Network** (June) in Dallas

## Q3

- **June/July Summer of Soccer: EACC Texas Fans Tournaments 9 in Dallas**
- **EU Delegation Trade Update -** Webinar
- **TBIC Conference** (Houston) EACC Texas will partner and speak
- **European Networking events in Houston & Austin led by EACC Texas** bringing multiple European Chambers and organizations together

## Q4

- **Networking at Autobahn Fort Worth Oct 6**
- **Annual General Meeting** and Europeans in Texas Leadership series **Oct 14**
- **EACC International Meeting** in Dallas **Oct 29-30** (Dallas)
- **Transatlantic Expansion Barometer Survey** reveal of over 200 companies
- **5th Annual EU-Texas Economic Leadership Forum** and **Ambassador's Gala** Dinner featuring **Ambassador of Ireland Nov 19**
- **End of year Celebrations**

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# 2026-27 ALL YEAR OPPORTUNITIES

In addition to the annual EACC Texas signature events, we offer year-long opportunities where your company can actively engage with our network. These events allow your company to shape crucial conversations and contribute to the growth of our business community in Texas and Europe.

## EXECUTIVE SPONSOR ..... $3,000

Elevate your brand with the ultimate sponsorship opportunity. Enjoy prominent exposure by taking a leadership role in shaping the event's theme, guiding key topics, and influencing speaker selection. This level also provides you with the opportunity to showcase your expertise while ensuring your company is front and center in all aspects of the event.

## HOSPITALITY SPONSOR ..... $1,500

Enhance the event experience by sponsoring food and beverage services, gaining branded visibility and recognition for your contribution to hospitality.

## SUPPORTING SPONSOR ..... $800

Support EACC Texas initiatives by contributing to all events success, with your brand recognized as a valued part of the community

## SPACE CONTRIBUTOR ..... $500

Host an event at your facility, showcasing your venue to a professional audience while supporting meaningful business discussions.

## THANK YOU TO OUR 2025 TOP PARTNERS AND SPONSORS

Schulz Trade Law PLLC

AIRBUS

City of Dallas

SAFRAN

AQUEOUS

FRISCO Economic Development Corporation

GP Global Made Possible

Plano City of Excellence

point.

SMU COX

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# EACC TEXAS ANNUAL SIGNATURE EVENTS




IIn celebration of Europe Day, EACC Texas proudly presented **Experience EUROPE** on **May 14, 2026,** at the Marie Gabrielle Restaurant & Gardens in Dallas' Harwood District.

A vibrant celebration of European business, culture, and cuisine—bringing the best of Europe to Texas - a chance to connect and network. **No passport required.**

**EXPLORER SPONSORSHIP PACKAGE** ..... $10,000

- 50 VIP Tickets valued at $5,000
- Exclusive 6PM VIP Sparkling & Gourmet Reception
- Corporate banner plus exhibitor table if requested
- Prime placement of corporate logo on e-invitations, website, social media campaigns & print materials. Recognition in press releases, newsletter & social media

**VOYAGER SPONSORSHIP PACKAGE** ..... $7,500

- 30 VIP Tickets valued at $3,750
- Exclusive 6PM VIP Champagne & Gourmet Reception
- Corporate banner plus exhibitor table if requested
- Top placement of corporate logo on e-invitations, website, social media campaigns & print materials. Recognition in press releases, newsletter & social media

**VOYAGER SPONSORSHIP PACKAGE** ..... $3500

- 15 VIP Tickets valued at $1,875
- Exclusive 6PM VIP Sparkling & Gourmet Reception
- Corporate logo on e-invitations, website, EACC social media campaigns and print materials. Recognition in press releases, newsletter and social media

**SIGHTSEER SPONSORSHIP PACKAGE** ..... $2000

- 10 VIP Tickets valued at $1250
- Exclusive 6PM VIP Sparkling & Gourmet Reception
- Corporate logo on e-invitations, website, EACC social media campaigns and print materials. Recognition in press releases, newsletter and social media

**TOURIST SPONSORSHIP PACKAGE** ..... $1000

- 4 VIP Tickets valued at $500
- Exclusive 6PM VIP Sparkling & Gourmet Reception
- Corporate logo on e-invitations, website, EACC social media campaigns and print materials. Recognition in press releases

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# EACC TEXAS ANNUAL SIGNATURE EVENTS




Honoring Ireland's Presidency of the Council of the European Union, our flagship event will be back on **November 19th,** and will convene leaders for strategic discussions during the **6th annual EU-Texas Economic Leadership Forum** and culminate in the **Ambassador's Gala Celebration,** with keynote speaker being the **Irish ambassador to the USA, Geraldine Byrne Nason.** An affair of distinction and diplomatic grace.

**AMBASSADOR SPONSOR** ..... $12,000

- Recognition as the most prominent sponsor of the Forum and Gala
- Exclusive privilege of seating 2 guests at the Ambassador's table
- 20 Seats at the Economic Forum
- Two Premium Tables of 10 Guests at Gala, Ambassador Reception (20 guests)
- Speaker/moderator opportunity at Economic Forum
- Opportunity to host Consular officials at your table
- Advertising package

**MINISTER SPONSOR** ..... $10,000

- 20 Seats at the Economic Forum
- Two Premium Tables of 10 Guests at Gala, Ambassador Reception (20 guests)
- Speaker/moderator opportunity at Economic Forum
- Opportunity to host Consular officials at your table
- Advertising package

**ENVOY SPONSOR** ..... $5,000

- 10 Seats at the Economic Forum
- One Premium Tables of 10 Guests at Gala, Ambassador Reception (10 guests)
- Speaker/Moderator opportunity at Economic Forum
- Opportunity to host Consular officials at your table
- Advertising package

**DIPLOMAT SPONSOR** ..... $3,000

- 4 Seats at the Economic Forum
- 4 Guests at Ambassador Reception and Ambassador Gala Dinner
- Advertising

**DEPUTY SPONSOR** ..... $1,000

- 2 Seats at the Economic Forum
- 2 Guests at Ambassador Reception and Ambassador Gala Dinner
- Name recognition

# CONTACT US

**SECURE YOUR SPONSORSHIP TODAY**

Customize your sponsorship to align with your vision and business goals, creating unique opportunities to foster engagement and support for EACC Texas. Benefit from enhanced visibility, meaningful connections, and a year of impactful collaboration with leaders across Texas and Europe. Don't miss the chance to position your company at the forefront of transatlantic business in 2026!




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The **EACC Texas** is a proud US partner of **Enterprise Europe Network**, The world's largest support network for small and medium-sized enterprises (SMEs) with international ambitions.

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