

# 2025 MARKETING & SPONSORSHIP OPPORTUNITIES

ELEVATE YOUR BUSINESS  
POTENTIAL IN 2025

# SIGNATURE EVENTS AND YEARLONG INITIATIVES

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We invite you to explore upcoming events and initiatives in the next 12 months, where your sponsorship can help create memorable experiences and lasting connections. The events below are subject to change, additional bonus programs come along all year!

## Q1

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- **EU New Year Luncheon** hosted and sponsored by PNC in Houston (01/15)
- **EU New Year Sparkling Reception** - Dallas (01/16) sponsored by the Point Group
- **EACC All-Chapter Initiative: Finding and insights** – EACC-OCO Global Transatlantic Barometer (02/25)
- **Siemens/Avatar Program:** “Digital twin technology, the art of the impossible”
- Event with Irish Business Network in Austin
- **SXSW** programming with **Jovita Neliupšienė, Ambassador of the European Union to the United States**
- Program hosted and sponsored by Dykema in Dallas

## Q2

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- **Trade program** hosted and sponsored by Schulz Trade Law in Dallas
- Poland's EU Council Presidency: “**Polish Business Event**”
- **Experience EUROPE** - Dallas: The Harwood District, with its iconic European flare and restaurants will host EE2025 in the gardens at Marie Gabrielle, Kickstarting the countdown to the 2026 FIFA World Cup in Texas, with European food, wines, culture, tourism & sports business festivities!

## Q3

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- **Business in Ukraine**
- **Summer Mixer** - Bastille Day with The Alliance Francaise
- **Program in Houston:** Springboard to Europe...How to expand business operations in Europe with Houston District Export Council

## Q4

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- **5th Annual EU-Texas Economic Leadership Forum** and **Ambassador's Gala** Dinner featuring Denmark
- **Outlook 2026**
- **End of year Celebrations**

# YEAR-LONG EVENT OPPORTUNITIES

In addition to the annual EACC Texas signature events, we offer year-long opportunities where your company can actively engage with our network. These events allow your company to shape the conversation and contribute to the growth of our business community in Texas and Europe.

## EXECUTIVE SPONSOR .....→ \$3,000

Elevate your brand with the ultimate sponsorship opportunity. Enjoy prominent exposure by taking a leadership role in shaping the event's theme, guiding key topics, and influencing speaker selection. This level also provides you with the opportunity to showcase your expertise while ensuring your company is front and center in all aspects of the event.

## HOSPITALITY SPONSOR .....→ \$1,500

Enhance the event experience by sponsoring food and beverage services, gaining branded visibility and recognition for your contribution to hospitality.

## SUPPORTING SPONSOR .....→ \$800

Support EACC Texas initiatives by contributing to all events success, with your brand recognized as a valued part of the community

## SPACE CONTRIBUTOR

Host an event at your facility, showcasing your venue to a professional audience while supporting meaningful business discussions.

## THANK YOU TO OUR 2024 TOP PARTNERS AND SPONSORS



**AIRBUS**



**AQUEOUS**



# EACC TEXAS ANNUAL SIGNATURE EVENTS

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In Celebration of Europe Day in **May 2025**, EACC Texas proudly presents **Experience EUROPE** in Dallas in the **Harwood District**. An unparalleled opportunity to connect, network, and engage with the best of Europe, no plane ticket required.

## **EXPLORER SPONSORSHIP PACKAGE** ..... \$7,500

- 40 VIP Tickets valued at \$4,000
- Exclusive 6PM VIP Champagne & Gourmet Reception
- Corporate banner plus exhibitor table if requested
- Prime placement of corporate logo on e-invitations, website, social media campaigns & print materials. Recognition in press releases, newsletter & social media

## **VOYAGER SPONSORSHIP PACKAGE** ..... \$5,000

- 30 VIP Tickets valued at \$3,000
- Exclusive 6PM VIP Champagne & Gourmet Reception
- Corporate banner plus exhibitor table if requested
- Top placement of corporate logo on e-invitations, website, social media campaigns & print materials. Recognition in press releases, newsletter & social media

## **VOYAGER SPONSORSHIP PACKAGE** ..... \$2,500

- 18 VIP Tickets valued at \$1,800
- Exclusive 6PM VIP Champagne & Gourmet Reception
- Corporate logo on e-invitations, website, EACC social media campaigns and print materials. Recognition in press releases, newsletter and social media

## **SIGHTSEER SPONSORSHIP PACKAGE** ..... \$1,250

- 8 VIP Tickets valued at \$800
- Exclusive 6PM VIP Champagne & Gourmet Reception
- Corporate logo on e-invitations, website, EACC social media campaigns and print materials. Recognition in press releases, newsletter and social media

## **TOURIST SPONSORSHIP PACKAGE** ..... \$750

- 4 VIP Tickets valued at \$400
- Exclusive 6PM VIP Champagne & Gourmet Reception
- Corporate logo on e-invitations, website, EACC social media campaigns and print materials. Recognition in press releases

# EACC TEXAS ANNUAL SIGNATURE EVENTS

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Honoring Denmark's Presidency of the Council of the European Union, our flagship event will be back in **Fall 2025**, and will convene leaders for strategic discussions during the **5th annual EU-Texas Economic Leadership Forum** and culminate in the **Ambassador's Gala**. An affair of distinction and diplomatic grace.

## **AMBASSADOR SPONSOR** ..... \$12,000

- Recognition as the most prominent sponsor of the Forum and Gala
- Exclusive privilege of seating 2 guests at the Ambassador's table
- 20 Seats at the Economic Forum
- Two Premium Tables of 10 Guests at Gala, Ambassador Reception (20 guests)
- Speaker/moderator opportunity at Economic Forum
- Opportunity to host Consular officials at your table
- Advertising package

## **MINISTER SPONSOR** ..... \$10,000

- 20 Seats at the Economic Forum
- Two Premium Tables of 10 Guests at Gala, Ambassador Reception (20 guests)
- Speaker/moderator opportunity at Economic Forum
- Opportunity to host Consular officials at your table
- Advertising package

## **ENVOY SPONSOR** ..... \$5,000

- 10 Seats at the Economic Forum
- One Premium Tables of 10 Guests at Gala, Ambassador Reception (10 guests)
- Speaker/Moderator opportunity at Economic Forum
- Opportunity to host Consular officials at your table
- Advertising package

## **DIPLOMAT SPONSOR** ..... \$3,000

- 4 Seats at the Economic Forum
- 4 Guests at Ambassador Reception and Ambassador Gala Dinner
- Advertising

## **DEPUTY SPONSOR** ..... \$1,000

- 2 Seats at the Economic Forum
- 2 Guests at Ambassador Reception and Ambassador Gala Dinner
- Name recognition



# CONTACT US

## SECURE YOUR SPONSORSHIP TODAY

Customize your sponsorship to align with your vision and business goals, creating unique opportunities to foster engagement and support for EACC Texas. Benefit from enhanced visibility, meaningful connections, and a year of impactful collaboration with leaders across Texas and Europe. Don't miss the chance to position your company at the forefront of transatlantic business in 2025!



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Business Support on Your Doorstep

The **EACC Texas** is a proud US partner of **Enterprise Europe Network**, The world's largest support network for small and medium-sized enterprises (SMEs) with international ambitions.



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