

Experience
EUROPE™

MAY 2, 2024 | DALLAS
MAY 10, 2024 | HOUSTON

Sponsorship
★ **BROCHURE**



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INTRODUCTION

To our dear EACC Texas Members and Friends,

Reflecting on the success of **Experience EUROPE**(™)'s inaugural edition last year in Dallas fills us with gratitude and excitement. It was more than an event; it was a testament to the very essence of our mission at the **EACC Texas**. We witnessed the power of bridging distances and creating boundless opportunities on both sides of the Atlantic.

Dallasites enthusiastically answered the call and joined us for an extraordinary evening of discovery. Imagine living like a billionaire, hopping around Europe without breaking the bank! Last year, we brought the best of Europe to you to experience, taste, feel, and discover.

And this year, in true Texan fashion, we're gearing up for an even bigger and better year. From Dallas to Houston, we're set to take over Texas! **Experience EUROPE** (™) will once again grace Dallas for a triumphant return, this time nestled in the heart of the city's entertainment district: Deep Ellum. From the ground floor to the rooftop, prepare to immerse yourself in all that Europe has to offer.

But that's not all. For the first time ever, **Experience EUROPE** (™) is making its mark in Houston, inviting you to set new records at POST Houston. Answer the call, and prepare to be part of the first major European event in Texas.

Experience EUROPE (™) isn't just an event; it's the perfect setting for your company, your clients, and your colleagues to revel in an evening of cultural and culinary treasures. Join us as we celebrate the vibrant Pan-European community and honor its distinctive champions right here in Texas.

Mark your calendars and prepare to embark on a journey like no other. Europe is calling, and Texas is ready to answer!



Erin McKelvey

President & CEO, EACC Texas
emckelvey@eacctx.com



EXPERIENCE EUROPE™ 23 EXHIBITORS' LIST

Last year, we had the pleasure of partnering with incredible champions and representatives of the European flair, traditions and gastronomy during our inaugural edition in Dallas.

Our guests had the unique opportunity to immerse themselves in the rich flavors, music, and culture of France, Finland, Hungary, Ireland, Italy, the Netherlands, Slovenia, Spain, and Sweden – all in one unforgettable evening without leaving Dallas!

The experience didn't end there, as guests were able to bring home a piece of Europe with them thanks to our silent auction.

Relive the highlights from last year's event


31
 Vendors,
 Contributors
 & Performers

350+
 Attendees





 TRADITIONAL IRISH MUSIC EDUCATION SOCIETY
 Tourism
 Ireland


 Ard-Chonsalacht na hÉireann | Austin
 Consulate General of Ireland | Austin


 O'Flaherty
 IRISH MUSIC RETREAT


 Alliance Française
 Dallas


 MERCAT
 BISTRO


 HARWOOD
 Hospitality

hôtel
 SWEXAN


 I FEEL
 SLOVENIA




 Extremadura
 AQUA &
 OLEUM



 Lavendou
 Bistro Provençal


 MOZZARELLA
 COMPANY


 Dolce Riviera
 RISTORANTE ITALIANO

 Amorino
 GELATO AL NATURALE


 EATALY
 alti cibi


 STROOP CLUB
 Plant Based and Organic Stroopwafels & Syrups


 Honorary Consulate of Sweden
 Dallas


 OMNI HOTELS
 & RESORTS
 frisco | texas


 THE SWEDISH-AMERICAN
 CHAMBERS OF COMMERCE
 USA
 TEXAS


 SWEA
 DALLAS


 Hästens
 since 1852

Finnish American
 Business Guild **FABG**
 Creating opportunities.


 Visit Finland
FINNAIR


 The Finnish
LONG DRINK
 Legend of 1952


 THE FINNISH LANGUAGE SCHOOL
 OF NORTH TEXAS

Experience
 EUROPE

★ EXPERIENCE EUROPE™ 2024 EVENT VENUE

Thursday, May 2nd - Dallas

For its second edition, **Experience EUROPE** (™) is thrilled to announce its new location in the vibrant heart of **Deep Ellum**. What better way to celebrate and bring the party to life than in **Dallas**'s very own entertainment district?

Answer the call and join us at the iconic **2616 Commerce Event Center** as the **EACC Texas** takes over the scene. From the 1st floor floor to the rooftop, **Experience EUROPE** (™) promises to be an unforgettable extravaganza!

Don't miss out on this opportunity to immerse yourself in the vibrant culture and excitement of Europe right here in the heart of Dallas

2616
Commerce Event Center
Dallas' most unique venues



2616 Commerce Event Center - Roof Top



2616 Commerce Event Center - 1st Floor



2616 Commerce Event Center - 3rd Floor Penthouse
VIP Lounge

POST

★ EXPERIENCE EUROPE™ 2024 EVENT VENUE

Friday, May 10th - Houston

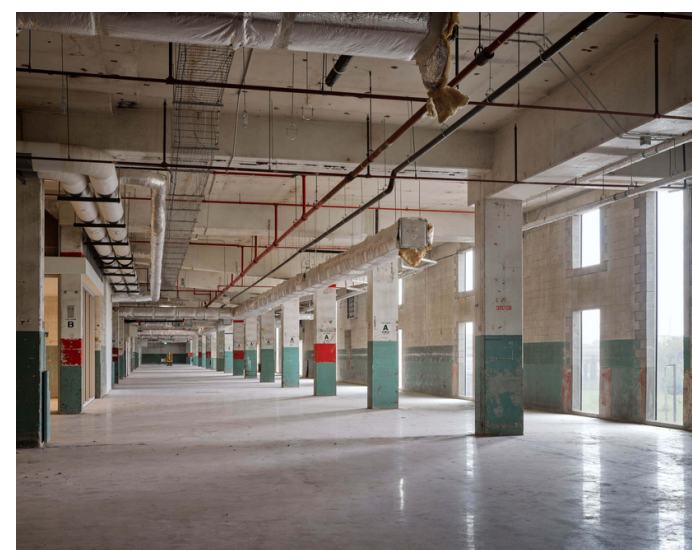
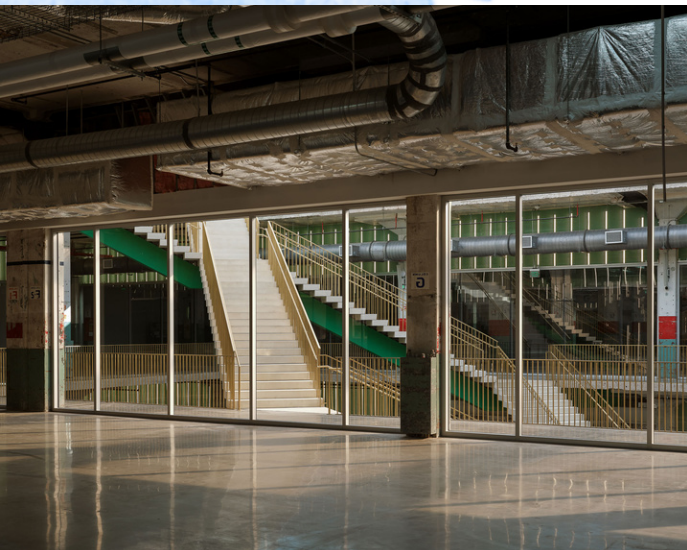


For the inaugural Houstonian edition of **Experience EUROPE** (™), we're thrilled to announce our venue at **POST**, the transformed USPS headquarters in **Houston**. Once the bustling hub of the city's U.S. mail system, this long-abandoned building is now undergoing a remarkable metamorphosis

Post is more than just a space; it's a vibrant hub for culture, food, workspace, and retail, breathing new life into Houston's downtown scene. What better setting could there be for **Experience EUROPE** (™) to make its debut in Houston?

The industrial and warehouse vibe of POST provides the perfect canvas to paint the town in the rich colors of Europe.

Get ready to immerse yourself in a one-of-a-kind experience as we transform this historic venue into a celebration of European culture, cuisine, and creativity.



★ SPONSORSHIP OPPORTUNITIES

Maximize your brand exposure by sponsoring **Experience EUROPE (™)** in one city and gaining visibility in both Dallas and Houston for the cost of a single sponsorship!

	EXPLORER \$ 7,500	DISCOVERY \$ 5,000	VOYAGER \$ 2,500	SIGHTSEER \$ 1,250	TOURIST \$ 750
<ul style="list-style-type: none"> Recognized as the most prominent sponsors of Experience EUROPE (™) in Dallas and Houston (Commemorative Wine Glasses, banners...) 	★				
<ul style="list-style-type: none"> Top placement of corporate logo on e-invitations, website, social media campaigns & print materials 	★	★			
<ul style="list-style-type: none"> Exhibitor table if requested 	★	★			
<ul style="list-style-type: none"> Exclusive 6 PM VIP Champagne & Gourmet Reception and Experience EUROPE (™) in Dallas and Houston (*) 	40 VIP Tickets valued at \$4.000	30 VIP Tickets valued at \$3.000	18 VIP Tickets valued at \$1.800	8 VIP Tickets valued at \$800	4 VIP Tickets valued at \$400
<ul style="list-style-type: none"> Placement of corporate logo on e-invitations, website, social media campaigns & print materials 			★	★	
<ul style="list-style-type: none"> Tailored advertising package catered to your company's marketing preferences, including website and social media promotions (2 dedicated social media posts) 	★	★			
<ul style="list-style-type: none"> Advertising and promotions with company logo including website and social media promotions (1 dedicated social media post) 			★	★	
<ul style="list-style-type: none"> Name recognition , placement of corporate logo on e-invitation, website, social media, social media campaigns 					★

(*) Tickets are to be redistributed at your own discretion among both events.

SPONSOR COMMITMENT FORM

Please return this form by email to: info@eacctx.com

Company (as it should be written)

Contact Tel Email Website

Logo attached or Marketing Contact (name & email): Signature

Sponsorship level:

- We are interested in taking part in Experience EUROPE (™) with an exhibitor table Yes No in Dallas in Houston

Unlock your Business potential and join the EACC Texas – Membership Info [HERE](#) Level for 2024:

President's Circle \$5000 Sustaining Partner \$2500 Patron \$1000 SME/Institution \$500 <50emp

Method of Payment Please Invoice ACH CC

Name on Card Amount # Exp date

Address CVV Zip

Checks or ACH transfers are preferred. Instructions on [website](#).

- Please call me to further discuss sponsorship and membership
- We'd like to be involved in the 4th annual EU-Texas Economic Leadership Forum (™) and the EACC Texas Ambassador's Gala (™) in Fall 2024


European American Chamber of Commerce (Texas), Inc. is a 501(c)6 non-profit, organization promoting international trade between the US and Europe. Contributions to the EACC Texas may be tax deductible as a business expense. Please consult your tax advisor.



Save the DATE

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For additional information, please contact EACC Texas President & CEO, Erin McKelvey at emckelvey@eacctx.com or EACC Texas Manager, Events & Communication, Gwladys Le Lay at info@eacctx.com

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Where Europeans and Americans Connect to do Business

The **EACC Texas** is a proud US partner of **Enterprise Europe Network**, The world's largest support network for small and medium-sized enterprises (SMEs) with international ambitions.



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