



Experience
EUROPE™

MAY 2, 2024 | DALLAS
MAY 10, 2024 | HOUSTON

Exhibitor
★ **BROCHURE**



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INTRODUCTION

To our dear EACC Texas Members and Friends,

Reflecting on the success of **Experience EUROPE**(™)'s inaugural edition last year in Dallas fills us with gratitude and excitement. It was more than an event; it was a testament to the very essence of our mission at the **EACC Texas**. We witnessed the power of bridging distances and creating boundless opportunities on both sides of the Atlantic.

Dallasites enthusiastically answered the call and joined us for an extraordinary evening of discovery. Imagine living like a billionaire, hopping around Europe without breaking the bank! Last year, we brought the best of Europe to you to experience, taste, feel, and discover.

And this year, in true Texan fashion, we're gearing up for an even bigger and better year. From Dallas to Houston, we're set to take over Texas! **Experience EUROPE** (™) will once again grace Dallas for a triumphant return, this time nestled in the heart of the city's entertainment district: Deep Ellum. From the ground floor to the rooftop, prepare to immerse yourself in all that Europe has to offer.

But that's not all. For the first time ever, **Experience EUROPE** (™) is making its mark in Houston, inviting you to set new records at POST Houston. Answer the call, and prepare to be part of the first major European event in Texas.

Experience EUROPE (™) isn't just an event; it's the perfect setting for your company, your clients, and your colleagues to revel in an evening of cultural and culinary treasures. Join us as we celebrate the vibrant Pan-European community and honor its distinctive champions right here in Texas.

Mark your calendars and prepare to embark on a journey like no other. Europe is calling, and Texas is ready to answer!



Erin McKelvey

President & CEO, EACC Texas
emckelvey@eacctx.com



★ EXPERIENCE EUROPE™ 2023 EXHIBITORS' LIST

Last year, we had the pleasure of partnering with incredible champions and representatives of the European flair, traditions and gastronomy during our inaugural edition in Dallas.

Our guests had the unique opportunity to immerse themselves in the rich flavors, music, and culture of France, Finland, Hungary, Ireland, Italy, the Netherlands, Slovenia, Spain, and Sweden – all in one unforgettable evening without leaving Dallas!

The experience didn't end there, as guests were able to bring home a piece of Europe with them thanks to our silent auction.

Relive the highlights from last year's event

31
Vendors,
Contributors
& Performers

350+ Attendees

T&MES
TRADITIONAL IRISH MUSIC EDUCATION SOCIETY

Tourism Ireland

Ard-Chonsalacht na hÉireann | Austin
Consulate General of Ireland | Austin

O'Flaherty
IRISH MUSIC RETREAT

af Alliance Française
Dallas

MERCAT BISTRO

HARWOOD
Hospitality

hôtel **SWEXAN**

I FEEL SLOVENIA

A

Extremadura

AQUA OIEUM

ESPAÑA

Lavendou
Bistro Provençal

MOZZARELLA COMPANY

Dolce Riviera
RISTORANTE ITALIANO

Amorino
GELATO AL NATURALE

EATALY
alti cibi

STROOP CLUB
Plant Based and Organic Stroopwafels & Syrups

Honorary Consulate of Sweden
Dallas

SWEA
DALLAS

THE SWEDISH-AMERICAN CHAMBERS OF COMMERCE
USA
TEXAS

Hästens
since 1852

Finnish American Business Guild **FABG**
Creating opportunities.

Visit Finland

OMNI HOTELS & RESORTS
frisco | texas

FINNAIR

The Finnish **LONG DRINK**
Legend of 1952

THE FINNISH LANGUAGE SCHOOL
OF NORTH TEXAS

Experience
EUROPE

★ EXPERIENCE EUROPE™ 2024 EVENT VENUE

Thursday, May 2nd - Dallas

For its second edition, **Experience EUROPE** (™) is thrilled to announce its new location in the vibrant heart of **Deep Ellum**. What better way to celebrate and bring the party to life than in **Dallas**'s very own entertainment district?

Answer the call and join us at the iconic **2616 Commerce Event Center** as the **EACC Texas** takes over the scene. From the 1st floor floor to the rooftop, **Experience EUROPE** (™) promises to be an unforgettable extravaganza!

Don't miss out on this opportunity to immerse yourself in the vibrant culture and excitement of Europe right here in the heart of Dallas

2616
Commerce Event Center
Dallas' most unique venues



2616 Commerce Event Center - Roof Top



2616 Commerce Event Center - 1st Floor



2616 Commerce Event Center - 3rd Floor Penthouse
VIP Lounge

POST

★ EXPERIENCE EUROPE™ 2024 EVENT VENUE

Friday, May 10th - Houston

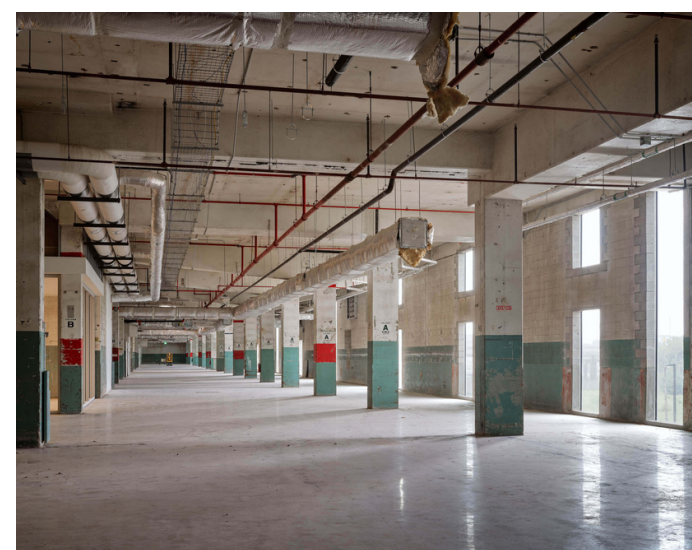
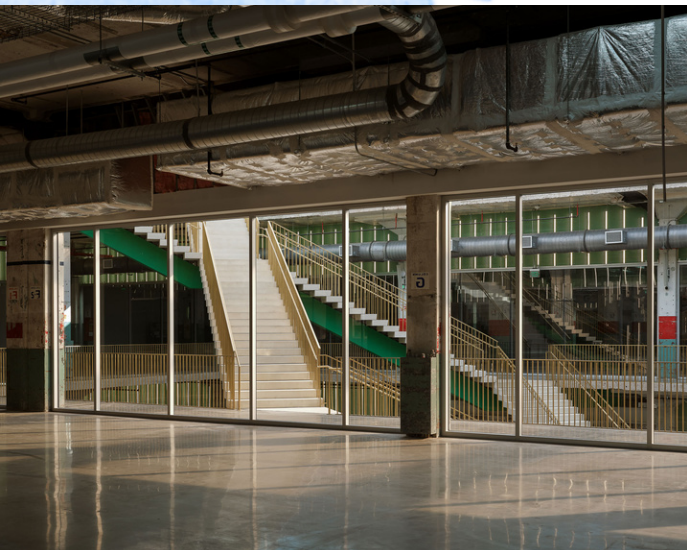


For the inaugural Houstonian edition of **Experience EUROPE** (™), we're thrilled to announce our venue at **POST**, the transformed USPS headquarters in **Houston**. Once the bustling hub of the city's U.S. mail system, this long-abandoned building is now undergoing a remarkable metamorphosis

Post is more than just a space; it's a vibrant hub for culture, food, workspace, and retail, breathing new life into Houston's downtown scene. What better setting could there be for **Experience EUROPE** (™) to make its debut in Houston?

The industrial and warehouse vibe of POST provides the perfect canvas to paint the town in the rich colors of Europe.

Get ready to immerse yourself in a one-of-a-kind experience as we transform this historic venue into a celebration of European culture, cuisine, and creativity.



★ EXHIBITOR INFORMATION *Dallas*

Please join us and help introduce the best EUROPE has to offer to Texans!
For our first annual **Experience EUROPE™** we are expecting 500 guests.

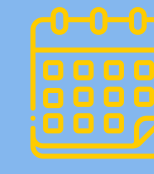
We are looking for:

- European companies, cultural organizations, and tourism offices/agencies
- Enthusiastic, cheerful, and outgoing Exhibitors
- High-quality products and valuable & targeted information about your country, its culture, and economy.

Exhibitors will enjoy a fantastic platform to display information about your country's values and traditions. Each Exhibitor will be provided a station/booth within **Experience EUROPE™** at the 2616 Commerce Event Center, where our guests will learn about your gastronomy, culture, or industry. You are welcome to design and bring your own booth and decorations.

Our commitment to:

- Link your organization on our EACC Texas website leading up to **Experience EUROPE™**.
- Feature your organization on e-invitations, EACC Texas social media campaigns, press releases, and direct emailing to over **5000 contacts**
- Thank you by sending you four (4) VIP tickets to share with special guests
- Market & engage with the North Texas community through the Dallas International District & our partners' marketing departments




Thursday
May 2nd,
2024

7:00 PM
9:30 PM



2616
Commerce
Event
Center

Deep Ellum
DALLAS



Exhibitor
will be
provided
covered
tables and
signs.



Free to
register no
later than
April 12.
Limited
space
available.

★ EXHIBITOR INFORMATION *Houston*

Please join us and help introduce the best EUROPE has to offer to Texans!
For our first annual **Experience EUROPE™** we are expecting 500 guests.

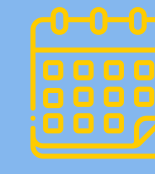
We are looking for:

- European companies, cultural organizations, and tourism offices/agencies
- Enthusiastic, cheerful, and outgoing Exhibitors
- High-quality products and valuable & targeted information about your country, its culture, and economy.

Exhibitors will enjoy a fantastic platform to display information about your country's values and traditions. Each Exhibitor will be provided a station/booth within **Experience EUROPE™** at POST, where our guests will learn about your gastronomy, culture, or industry. You are welcome to design and bring your own booth and decorations.

Our commitment to:

- Link your organization on our EACC Texas website leading up to **Experience EUROPE™**.
- Feature your organization on e-invitations, EACC Texas social media campaigns, press releases, and direct emailing to over **5000 contacts**
- Thank you by sending you four (4) VIP tickets to share with special guests
- Market & engage with the Texas community through the City of Houston, POST Houston, and our partners' marketing departments



Friday
May 10th,
2024

7:00 PM
9:30 PM



The Office

POST
HOUSTON



Exhibitor
will be
provided
covered
tables and
signs.



REGISTRATION

Free to
register no
later than
April 15.
Limited
space
available.

THE NEXT STEPS

Becoming an Experience EUROPE™ exhibitor or sponsor is a great opportunity to promote and highlight the unique offering of your business and demonstrate support for international business diversity in Texas.

European companies are increasingly investing in their future in Texas, and many Europeans have been building businesses here for decades, contributing to our thriving economy. Let's celebrate and Experience EUROPE together!

For more information, please select from the options below.

 FOOD GOURMET
EXHIBITOR

 SILENT AUCTION

 BUSINESS, CULTURE
& TOURISM EXHIBITOR

 WINE & BEVERAGE
EXHIBITOR

 CORPORATE
SPONSOR



THE EACC TEXAS



The European American Chamber of Commerce is a unique platform where Europeans & Americans Connect to do Business.

The European American Chamber of Commerce® (EACC) provides its members with access to transatlantic business opportunities as well as timely and relevant information, resources, and support on matters affecting business activities between Europe and the US.

WHO WE ARE

The **EACC** blends the pioneering spirits of the European and American marketplaces to grow businesses and business relations. We unite some of the world's most recognizable global businesses with the next generation of thought leadership.

We intentionally mix youth with experience to create open culture of inclusiveness.

Through a comprehensive range of programs including educational and networking experiences, mentorships, trade policy perspectives, and special events, the **EACC** provides growth opportunities to professionals, businesses, and their communities.

Our events range from webinars discussing the exciting future of IoT to social networking events at various locations, formal gala, transatlantic business awards, and economic forums on European and American trade.

Join the **EACC** and add your uniqueness to the ever-changing mosaic that reflects the strength and distinct nature of the European-American business community and elevates the success of all of its members.

WHAT WE DO

In addition to direct introductions to transatlantic business executives and facilitating concrete EU & US business opportunities, we offer:

- Access to a network of high-level business contacts on both sides of the Atlantic
- Educational seminars, roundtables, panel discussions and conferences
- An environment to meet like-minded executives & business partners from both sides of the Atlantic
- A platform to exchange ideas and network with fellow executives from the US and Europe
- Increased visibility and the opportunity to promote your organization, increase your footprint and build long-term & meaningful relationships on both sides of the Atlantic
- Help promote your own events to a larger audience & assist in identifying experts to include in your own seminars/conferences
- Opportunity to get involved in EACC Committees
- Access to the political movers & shakers in the European Union and in the U.S.
- Counsel in successfully establishing and expanding your presence in Texas, with our Market Entry Services
- Support with processing J1 VISA INTERN/TRAINEE/VIE applications
- Access to unique and targeted business opportunities through the hundreds of EU-based business organizations represented in the EEN network.
- Coordinate and guide business delegations throughout their visits to Texas, crafting curated experiences that foster meaningful connections and ensure impactful networking in the Lone Star State.



★ THE EACC TEXAS

EACC'S MISSION

The goal of the EACC is to stimulate transatlantic business discussion. We believe that the free exchange of ideas is essential in promoting sound economic decisions and judgment. The transatlantic economy generates \$6.2 trillion in total commercial sales a year and is the largest and wealthiest market in the world.

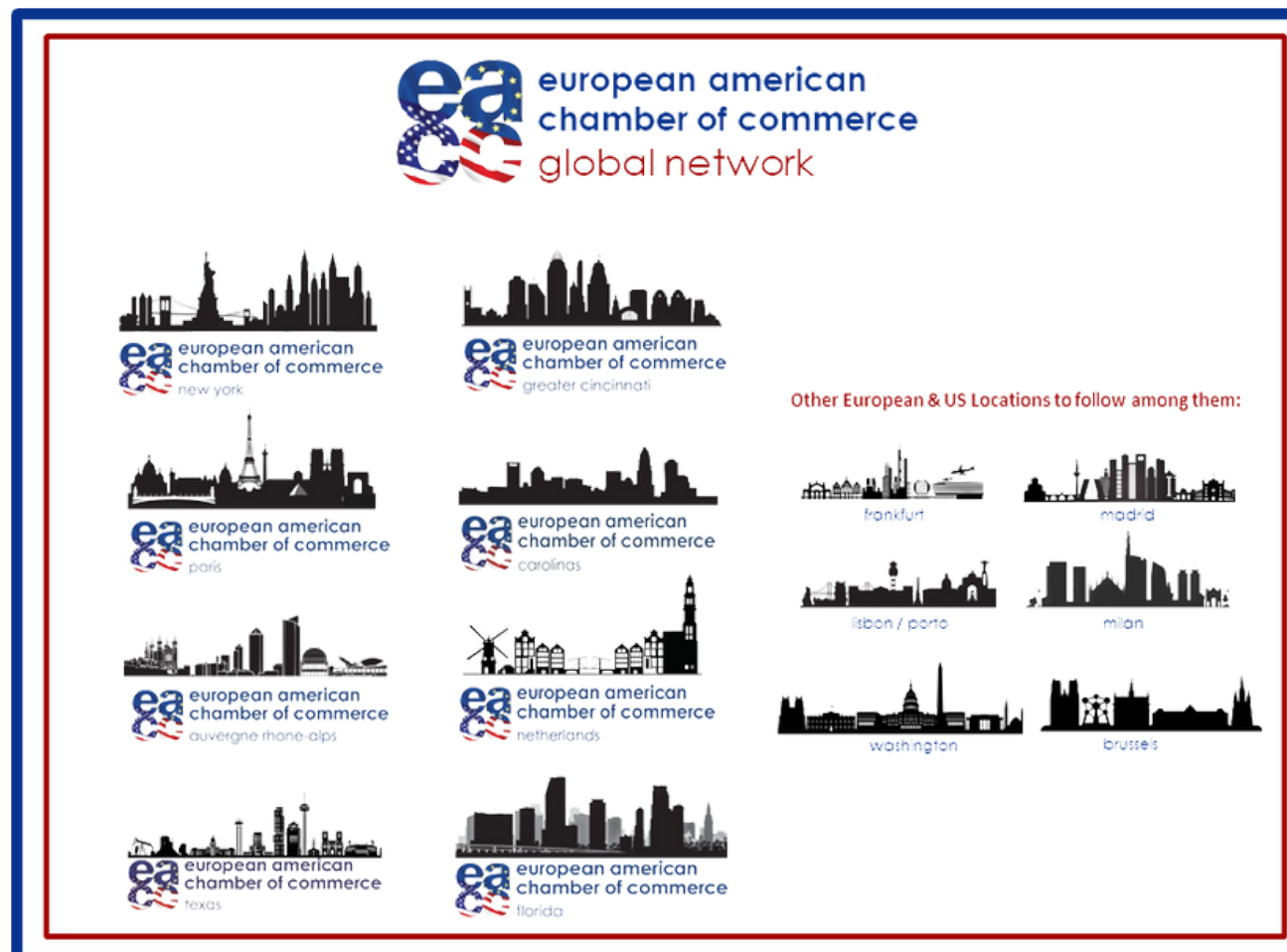
For this reason, the EACC seeks to improve transatlantic business and connect European and American business leaders.

OUR NETWORK:

EACC® is a dynamic business network of over 10,000 EU & US executives worldwide. The goal of the EACC Chapters is to stimulate business development and to facilitate networking and relationships between European and American businesses & professional organizations.

The EACC is a valuable resource for virtually any size business. We open doors for our members across our chapter network on both sides of the Atlantic. If you are active in the transatlantic corridor you should be a member of the EACC.

The growing transatlantic European-American Chamber of Commerce network has affiliates in Europe: Paris & Lyon (France), Amsterdam (The Netherlands) and in the USA: The EACC New York NY, Cincinnati OH, the Carolinas based in Greenville SC, Miami FL and Texas.






Save the DATE

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For additional information, please contact EACC Texas President & CEO, Erin McKelvey at emckelvey@eacctx.com or EACC Texas Manager, Events & Communication, Gwladys Le Lay at info@eacctx.com

 **European American Chamber of Commerce Texas**
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(972) 241-0111
www.eacctx.com – email: info@eacctx.com
Where Europeans and Americans Connect to do Business

The **EACC Texas** is a proud US partner of **Enterprise Europe Network**, The world's largest support network for small and medium-sized enterprises (SMEs) with international ambitions.



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