



# Profile

## Jacques St-Laurent - Sr. Business Development Consultant, North America

Jacques brings 38+ years of industry knowledge and hands-on experience of which the past 27 as senior business consultant for **Siemens Digital Industries**. His intellectual capital spans multiple industries such as Aerospace with mechanical engineering and design on power plants for the F-15 Eagle, the F-14 Tomcat, and the SR-71 Blackbird; helped design and build the F-16D Falcon flight simulator where he provided 3 innovative design patents for his customer. In Automotive, significant contributions as an advanced design instructor to **Ford Motor Company**. In the fields of Electronics, Industrial design, Heavy Machinery, Energy, and Medical, his accomplishments are reflected in consumer products purchased daily around the globe.

Jacques's current focus is helping academic leaders logically address industry-critical demands:

- By developing sound business strategies and driving their fundamental transformation.
- Help adopt and implement leading curricular practices to ensure student employability.
- Educate Academic institutions on real-world needs versus detached & siloed education.

### Knowledge base for your consideration:

**Aerospace and Defense:** P&W Aircraft (GPD,COM), Allison Turbines, Raytheon, General Atomics, Bombardier, Lockheed Martin, General Dynamics, Martin Marietta, Hughes, Vought, Northrop Grumman, Goodrich, Sino Swearingen, Cessna, ULA, JPL, Honeywell Aerospace, General Atomics, and PSA France. EAA AeroEducate board member.

**Automotive & Machinery:** Federal Mogul, Lear, Chrysler, Yazaki, Volvo, White, Ford, GM, Walker Mufflers, ALCOA automotive, Michelin, Intier, Magna, JCI, Henkel, Nexteer, Dana, CVG, ABB. Deere, Caterpillar, Dresser, Ingersoll Rand, Square D, Cooper Compression, and GE Appliances, AGCO.

**Electronics, Energy and Process :** Seagate, Maxtor, Texas Instruments, Motorola, Xerox, Kodak, Dell, Freescale Semiconductor, Emerson, and Honeywell Aerospace. CMAC, ExxonMobil, National Oilwell, Textron, VARCO, and Halliburton, Siemens LMV/LV, GE Nuclear, Clorox, Plastipak, and Kelloggs.

**Medical:** Wright Medical, Zimmer, DePuy, ALCON, and Abbott labs.

**Strengths:** Industry expectations and academic awareness. A relentless desire to make customers successful regardless of the industry. Deliver beyond expectations and commitments – Consistently.